

### 3 Building Blocks, 21 Elements of Executive Presence

#### Mindset

(Attitudes you convey)

- Leader **P**
- Present **WP**
- Intentional **P**
- Caring **W**
- Curious **WP**
- Strategic **P**
- Courageous **P**

#### Behavior

(Ways you engage with others)

- Connect **W**
- Ask Strategic Questions **P**
- Listen Deeply **W**
- Facilitate Discussion **WP**
- Speak Up **P**
- Give Powerful Presentations **WP**
- Inspire **WP**

#### Tone

(Energy you contribute)

- Eyes that Connect **WP**
- Compelling Voice **WP**
- Powerful Pauses **P**
- Engaged Body Language **WP**
- Collaborative **W**
- Composed **P**
- Confident **P**

#### Element contributes to:

W = Warmth

P = Power

WP = Warmth and Power

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### My Executive Presence Action Plan

Name: \_\_\_\_\_ I am working on \_\_\_\_\_ for 30 days,  
to help me convey my ☐ Warmth ☐ Power ☐ Warmth and Power.

Start Date: \_\_\_\_\_

*Refer to the element card for ideas. Fill in your plan with specifics. Then, refer to this card daily. Practice, reflect and adjust.*

Which aspects to improve and why?	What will I do different?	When will I practice?	How will I measure my progress?

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